



Powering Performance Improvement Across Rural Healthcare

From the transition to value-based payment models, to government policy and population health dynamics, rural providers are forced to confront a healthcare landscape in which revenue and patient volumes are retreating and reimbursement penalties are creating a financial burden.

Yet despite these obstacles – top performing rural providers across the nation continue to generate significant value for their communities and write a blueprint for others to follow.

iVantage Health Analytics maintains the largest database of proprietary rural hospital performance data in the country for financial and operational performance improvement with a focus on value performance under healthcare reform.

Why iVantage?

- Unparalleled rural expertise
- Benchmark key indicators against performance of rural peers
- Sophisticated and easy-to-use tools
- Track record for helping rural providers deliver high quality care at low cost

The Hospital Strength INDEX® is the industry standard for assessing – and benchmarking – rural, community and Critical Access Hospital performance. INDEX compares hospitals across a continuum of financial, value-based and market-driven indicators to provide a unique lens into performance.

Extending beyond the INDEX assessments are sophisticated analytic solutions designed to help rural health executives and leadership teams improve cost, efficiency, productivity, revenue and payments, and better understand dynamic factors impacting their local market. These solutions are leveraged by the Chartis Center for Rural Health as we partner with U.S. rural providers to collectively advance access, quality and efficiency of care as well as explore new delivery models as the industry and technology continue to advance.

- **INDICATOR Performance Manager®:** Performance benchmarking is an essential tool for achieving sustainable operational, cost and clinical improvement in today's healthcare. INDICATOR helps rural and Critical Access Hospitals pinpoint opportunities for immediate improvement day in and day out.
- **INCONTROL Contract Optimizer®:** Allowing users to aggregate and segment claims related data for various scenarios and audiences, INCONTROL highlights current impact of utilization shifts, separates rate from volume growth to objectively measure performance, identifies trends, and quantifies contracting opportunities so negotiators are prepared for optimal contract discussions.
- **INVISION Market Viewer®:** With INVISION, users can quickly visualize healthcare market dynamics and develop the initiatives required to succeed in today's rapidly evolving – and highly competitive – healthcare environment. This tool puts a powerful mapping capability into the hands of rural facility decision makers, providing instant, web-based access to critical market analytics and enabling timely market strategies within minutes.

The iVantage Difference

iVantage Health Analytics combines public and private data with proprietary analytics and modeling to drive clinical and financial performance improvement, strategic planning, market assessment and contract optimization. Our analytics also inform healthcare industry policy, research and thought leadership. iVantage is part of The Chartis Group, a national advisory services firm dedicated to the healthcare industry. Learn more at iVantageHealth.com.

